



Cafézia

PREMIUM COFFEE • ENJOY THE BENEFITS



What is Cafézia™?

Cafézia™ is premium organic coffee that has been scientifically formulated to **reduce the negative effects of caffeine while enhancing the positive ones.**

Organically grown, fairly traded premium Arabica coffees blended with 3 herbs. The herbs added to Cafézia™ coffee are Hyssop, Yerba Mate and Sweet Woodruff, all of which have been known for generations for their health benefits.

These herbs are added in **very small quantities** but cleverly blended to ensure the optimum flavour and preserve the beneficial effects.

The herbs in Cafezia have two main roles:

- to lower the acidity (enhance the pH) of the brewed coffee so that it is **gentler on the stomach** compared to other coffee brands and **aids digestion**;
- to moderate caffeine metabolism thus **reducing** some of the **less desirable effects** of caffeine such as shaking, headaches, insomnia or crashes etc.

Backed by science, not just marketing claims

Who is behind Cafézia™?

Prof. Dr. Tomas Dobransky, Ph. D.
Director of Research and
development Partner

Biochemist, neuroscientist and immunologist who studied the effects of caffeine on the brain and body and formulated a blend of three tasteless herbs that counteract the negative effects of caffeine by slowing the release of caffeine, while also reducing the acidity and enhancing the taste.

Brian Martell
Partner, General Manager Heritage Coffee
roasting Company, London, ON, Canada

Cafézia™ coffee is produced at the Heritage Coffee Company, a private label roaster with over 35 years of experience. The Heritage Coffee is one of the best coffee roasters in North America using innovative methods for roasting and packaging which are necessary for excellent quality coffee.

Cafézia™ is part of the evolution of coffee.
A premium coffee experience that is delicious, thoughtful, and good for you.

Learn more about Cafézia™?

Premium 100% Arabica from plantations in Peru and Honduras. Cafézia™ coffee is a blend of only the highest quality Arabica beans, grown at an altitude of 1200-1800m.

Our coffee contains the same herbs that Ayurvedic medicine has been using for thousands of years.

They help to keep the body in good health and have beneficial effects. Ayurvedic herbs are popular for their various effects. The healing properties of herbs were widely known and used by indigenous people in Asia and North America.

Traditional coffee causes:

Racing heart; irritability; jitters; nervous energy; anxious thoughts; headaches; crashes; heartburn; acid reflux; stomach issues; unstable and inconsistent focus and mental clarity and insomnia.

Cafézia™ is an exclusively registered trade mark.

Cafézia™ franchise

Cafézia™ is an exclusively registered trade mark and its exact formula is subject to intellectual property law.

We sell **EXCLUSIVE LICENSE** for China or the whole Asia.

The franchisee operates their business according to their own consideration respecting the essential rules of production and selling of Cafezia Coffee (composition, roasting, the exact proportion of coffee vs. herbs etc).

All these details will be specified in detail according to Franchise General Law.

Benefits of Cafézia franchise

Cafézia franchise comes with territorial exclusivity.

We offer to build your coffee roastery, provide all the information and supply all the Cafézia coffee prior to finishing the construction of Cafézia Roastery.

Cafézia™ is organic and Fairtrade coffee

Cafézia™ franchise

We are currently selling Cafézia Franchise for countries in whole Europe and Asia.

The franchise is sold separately for each country.

Cafézia™ has been fully established in countries like Canada, USA, Italy, Czech Republic, and Slovakia.

Due to its rapidly growing **popularity and demand**, we are looking to expand in other European countries and especially in Asian countries including China, Japan, UAE, Saudi Arabia, Singapore and others.

GET IN TOUCH

cafezia.eu
info@cafezia.eu
cafezia.ca

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Cafézia™ is a UNIQUE product, one of its kind in the world.